



PELİN YAVUZ

SEO EDITOR
&
CONTENT SPECIALIST



İSTANBUL, TURKEY



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0554 545 55 99

SKILLS

- Crisis Communication
- SEO Compatible Copywriting
- Content Management
- Social Media and New Media Communications
- News Editor
- Digital Media

LANGUAGE

- ENGLISH (INTERMEDIATE)
- FRENCH (A1)

Turkuvaz Media

FOTOMAÇ - SEO&CONTENT EDITOR

I graduated from **Istanbul University, Faculty of Communication, Department of Radio, Television and Cinema**, and **Anadolu University, Department of Public Relations and Advertising**. I am a 2019 Spring Semester Honor student.

While continuing my education life, I received trainings such as Diction, Sign Language, Creative Writing, Presenter and Announcer, Social Media Management and Digital Marketing in order to improve myself in my field. I volunteered as an English teacher at AIESEC Poland for 2 months.

I started my career as an intern at Acun Medya and continued as a Content and SEO Editor at acunn.com. Then I started working as a Content Specialist in a content agency. While I was working there, I produced special content and projects for various brands and managed the communication process of the projects.

Currently, I continue my duty as SEO Editor at FotoMac.com.tr, a part of Turkuvaz Media.

At the same time, I am open to job offers such as project-based freelance SEO compatible copywriting, content, presentation and project production.

EXPERIENCES

- Turkuvaz Media – Fotomaç – SEO News Editor
(March 2022- Still working)
- TGRT News - SEO News Editor(October
(October 2021 – March 2022)
- Medesia - Content Manage
December 2020 - (11 Months)
- Büyük İstanbul Newspaper - Freelance Columnist May
2021 - (3 Months) Istanbul
- Acunn.com (Acunn Internet and Information Technologies Inc.)
SEO and Content Editor, Editor-in-Chief Assistant
February 2020 - December 2020 (11Months)
- Acun Media - Intern
February 2020 - February 2020 (1 Month)

COURSES&CERTIFICATES

- Sign Language / İstanbul University
- Creative Writing Education / İstanbul University
- Leadership Summit / YGA
- Digital and Social Media Marketing Management - ITU Mindset
- Diction / Istanbul University
- Presenter and Speaker / Başkent Communication Sciences Academy

REFERANCES

- YEŞİM ILICALI - ACUNN.COM GENERAL MANAGER
- GÖKŞEN BOZKOYUNLU - FOUNDER OF MEDESIA
- AYDAN DURAK - POSTA.COM DAILY EDITOR
- FUAT ATİK - TGRT.COM.TR GENERAL MANAGER
- BAŞAK KOÇ - PRESENTER AND SPIKER